



Managed to *Thrive*

Made

How Offices Can Deliver

An interview with Alice Guidetti, Associate, Made



Early in my career, remote work felt liberating. No commute. More flexibility. Coffee shop vibes. But over time, I started noticing what was missing: the buzz of energy around a team, the spontaneous learning moments, the simple sense of belonging.

That's why I'm passionate about the social value of offices. Offices aren't obsolete, they are evolving. At **Made**, we're building managed office spaces that focus on people, community, and wellbeing, not just desks and leases.

Why Offices Still Matter

Even in a hybrid world, physical offices give us something digital can't:

- Connection and culture. Informal chats, brainstorming, mentorship - they happen naturally in shared spaces.
- Wellbeing. Leaving home for work brings routine, focus, and separation between life and work.
- Community impact. Workplaces can support the local community from employment to activating communal spaces.

Offices that amplify these benefits become more than a place to work, they become places people want to be.

What We're Building at Made

At Made, our approach to managed offices is all about putting people first. We create spaces that are fully fitted, beautifully designed, and ready from day one - but the real difference is in how they support the social side of work.

Spaces That Encourage Interaction

Our spaces are designed to do more than house desks. The idea is simple: give people choice in how they work, and the office becomes a place they want to be.

Flexibility Without the Headache

Traditional leases can be stressful - long commitments, hidden costs, and a lack of agility when your business changes. Our managed solution removes that stress. Clients get cost certainty and the freedom to scale. That flexibility helps teams focus less on logistics and more on growing their culture.



Reducing Friction for Teams

One thing I love about our model is how much time it frees up. By handling everything, fit-out, facilities, management - we take away the distractions that usually drain energy, time and money. That means teams can walk in and get straight to work, rather than juggling contractors and service providers.

Of course, delivering social value goes hand in hand with tackling bigger challenges:

- Accessibility. We want these kinds of spaces to be accessible not just to big corporates, but to smaller teams and ambitious start-ups too.
- Sustainability. Buildings have a footprint. That's why developments have excellent credentials such as BREEAM, are so important to us, they prove that you can combine social and environmental value.
- Hybrid realities. Offices must adapt to teams who won't always be in five days a week. That means designing flexible, multipurpose environments that remain vibrant even with fluctuating occupancy.

Why This Matters to Me

As someone in my 20s, I often hear my peers ask whether the office is still relevant. My answer is yes, but not in the way it used to be. It's not about clocking in and out; it's about creating spaces that people genuinely benefit from.

That's the vision we're building at Made: offices that people enjoy working in, spaces that help teams thrive, and buildings that support the communities around them.

The Takeaway

The office isn't just real estate, it's social infrastructure. It's where culture is built, relationships are strengthened, and creativity flourishes. At Made, our managed solution is designed to maximise that social value, while removing the old headaches of property management.

For me, it's exciting to be part of a team shaping what the workplace of the future looks like. Because if we get it right, the office won't be something people have to return to - it'll be somewhere they actively want to be.

To find out more about **MADE** and Managed Offices, head to our [website](#).



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